COURSE: B.Tech. SEMESTER-V SECTION : A/B SUBJECT: POM CODE: 5ME4-05

**MM**: 10

## UNIT-1 Assignment

CO1: To describe basic concepts of management and contribution of management thinkers.

- 1. Discuss on different management schools.
- 2. Taylor and Fayol work is essential and complementary for management studies. Comment.
- 3. Differentiate between administration and management.
- 4. Describe the various principles of management suggested by Henry Fayol.
- 5. Elaborate the Mary Parker Follett's management theory.
- 6. Give the importance of management in the today's world scenario.
- 7. Analyse given statement with suitable examples from your work experience. Managers at all levels require some competence in each of the technical, human and conceptual skills, ability with difference in emphasis.
- 8. Explain the important aspects of bureaucratic administration.
- 9. Describe the correct nature of management.
- 10. Write the contributions of Taylor to the theory of management.

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### UNIT-2

### Assignment

**CO-2:** To **identify** problem associated with functions of management and organizing.

### Attempt all questions:

- 1. Explain the term organization.
- 2. Explain in detail the conflicts of line and staff.
- 3. Give the definition of mission, vision and values.
- 4. "Management is profession", Write your comment.
- 5. Can every business to have a professional management? Explain.
- 6. Describe the significance of decision making in management.
- 7. Explain the difference between organization as a process and as structure.
- 8. Describe the purpose and nature of strategic planning.
- 9. Explain the term Departmenttion in organization.
- 10. Elucidate that why strategies are so important in any organization.

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## UNIT-3 Assignment

**CO3:** To **interpret** the basic concept of staffing, leading and controlling..

### Attempt all questions:

- 1. Enumerate the significance of performance appraisal in an industrial organization.
- 2. Elaborate the varieties of types of tests discussed in selection of personnel.
- 3. Explain the term staffing used in organization.
- 4. Discuss the term performance appraisal.
- 5. Briefly discuss the performance appraisal in Indian industries.
- 6. Discuss the various steps involved in the selection process.
- 7. Distinguish between the selection and recruitment used in organization.
- 8. Describe the factors required in an organization considering in selecting a training method.
- 9. Elaborate the essentials of a sound promotion policy.
- 10. Elucidate the understanding of manpower planning.

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### UNIT-4 ASSINGMENT

**CO1:** To **describe** basic concepts of management and contribution of management thinkers.

- 1. Explain the term morale used in industry.
- 2. Describe the term Job Satisfaction considering in organization.
- 3. Express the meaning of motivation. Explain its characteristics.

**CO2:** To **identify** problem associated with functions of management and organizing.

- 4. Enumerate the function of first level supervisor. How can this supervision be made more effective.
- 5. Define communication and describe the importance steps involved in a communication process.
- 6. Explain the principles of effective communication.
- 7. Explain the differences between formal and informal communication.

**CO3:** To interpret the basic concept of staffing, leading and controlling...

- 8. This is considered same that leader is same as manager. Discuss.
- 9. Explain various types of committee.
- 10. Discuss the term leadership used in industries.

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### **UNIT-5**

### **Assignment**

**CO4:** Students will be able to **compare** the management practices of business icons, case study of companies and leadership profiles of businessmen.

- 1. Discuss the management practices of Steve Jobs and Bill Gates
- 2. Discuss the management practices of Dhirubhai Ambani.
- 3. Discuss the management practices of Premji.
- 4. Discuss the management practices of Narayan Murthy
- 5. Discuss the management practices of Ratan Tata.
- 6. Discuss and justify why such structures are chosen by those organizations.
- 7. Discuss the leadership qualities of Adi Godrej Chairman Godrej Group
- 8. Discuss the organizational structures of Google.
- 9. Elaborate and preparing the leadership profiles of Nisaba Godrej, Chairperson and Managing Director, Godrej as business leaders.
- 10. Classifying the above types of organizations structure which are studied above.