Memorandum of Understanding

between

CODING NINJAS

Sunrise Mentors Pvt. Ltd.

fondly called hereafter referred as **'Coding Ninjas'** with expression shall, where the contexts so admit include its successors and permitted assigns

and

JECRC

JAIPUR ENGINEERING COLLEGE
AND RESEARCH CENTRE

Jaipur Engineering College & Research Centre

hereafter referred as JECRC Jaipur with expression shall, where the contexts so admit include its successors and permitted assigns

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Both the parties mutually agreed to establish Coding Ninjas' Center of Excellence for achieving organizational excellence in the field of Placement Preparation for IT Jobs.

This Memorandum of Understanding thereafter referred to as MoU is prepared and executed on this 12th January 2022 at the Institute, JECRC Jaipur.

Memorandum of Understanding

Between

JECRC Jaipur & Coding Ninjas

Objective

The objective of this agreement is to promote/interact by sharing expertise and resources in the areas of common interest for mutual benefits.

A Memorandum of Understanding between JECRC Jaipur and Coding Ninjas will ensure that both the parties arrive at a common platform to work towards their vision:

1. To launch Coding Ninjas' Center of Excellence at the institution
2. To increase awareness about the importance of Coding and Technical skills amongst the student community
3. To increase the Student Placements in Campus Placements especially in the Product Based Companies
4. To enhance and funnel Placement opportunities for the students.

Scope of Collaboration:

This Coding Ninjas' Center of Excellence MoU shall stipulate the terms and conditions under which Coding Ninjas and JECRC Jaipur shall engage with each other to undertake the following areas/ activities jointly with mutually agreed with terms and conditions. The areas/ activities can be further expanded and diversified with the mutual consent of both parties.

The learning will be in the form of a blended model wherein Coding Ninjas will help to enhance the learning process of JECRC Jaipur students by providing a better learning management system and some industry-standard content.

Role of JECRC Jaipur:

1. **Coding & Placement Awareness Events:**
   a. JECRC Jaipur will help Coding Ninjas in creating awareness for all events, in terms of coordination and management.
   b. JECRC Jaipur will help Coding Ninjas in promoting its offline/online events on the campus grounds/virtual mode.
2. **Program Provision:**
   a. JECRC Jaipur will help Coding Ninjas to interact with the students with all possible channels like Seminar, Webinar, or Class-to-Class Interaction to promote its courses.
   b. JECRC Jaipur will provide the following:
      i. Faculty Coordinators to help Coding Ninjas in executing their courses in a blended model for the successful implementation of the learning
      ii. Making sure that the students give the assigned hours of learning to the platform

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On behalf of JECRC Jaipur

Dr. R.K. Mangal
JECRC Jaipur
Registrar
Jaipur Engineering College &
Research Centre Tonk Road,
Jaipur-302022 (Rajasthan)

On behalf of Coding Ninjas

Authorised Signatory
(Sunrise Mentors Pvt. Ltd.)

Mr. Rishabh Mehta
Sunrise Mentors Pvt. Ltd.

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Dr. R.K. Mangal
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Registrar
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    iii. Regularly monitoring the performance of the students and taking the necessary action for it as per the performance

    iv. Regularly giving feedback to Coding Ninjas of the students' performances

    v. Organizing Regular Assessments for the students over the platform

3. **Branding & Marketing activities:**
   a. JECRC Jaipur will help Coding Ninjas to brand and market themselves through banners and hoardings across the campus and on the college's website. Proposed Branding & Marketing activities have been mentioned in Annexure 1.

Role of Coding Ninjas:

1. **Coding & Placement Awareness Events:**
   a. Coding Ninjas will hold Coding & Placement Awareness Events for the students in the following categories details of which are mentioned in Annexure 2.

2. **Program Provision:**
   a. Coding Ninjas will provide their training program at a highly discounted price which can be used to enhance the learning environment in college and will also encourage students to practice more programming questions and develop a deep understanding of the subject.
   b. Coding Ninjas will offer the course Introduction to Programming (Java/Python/C++), to all the students and alumni free of cost in the first year of execution.
   c. Coding Ninjas will also offer highly discounted courses, pricing, and discounts of which are mentioned in Annexure 3.
   d. Coding Ninjas will offer exclusive Career Track packages, details of which are mentioned in Annexure 3.

3. **Other offerings:**
   a. Coding Ninjas will provide Free Guided Path to support their ongoing training with regards to additional & company-specific content. Details of the guided path are mentioned in Annexure 2.
   b. Coding Ninjas will provide Free Mock Tests to make sure they have the necessary practical knowledge for cracking those placements. Details of the Mock Tests are mentioned in Annexure 2.
   c. Coding Ninjas will provide the following Placement Opportunities only to the students enrolled in the Career Tracks:
      i. Available platform for the students to know & apply for the upcoming opportunities.
      ii. 300+ hiring partners to provide plenty of opportunities in the tech industry.

4. **Branding & Marketing activities:**
   a. Coding Ninjas will be allowed to perform all the branding and marketing activities mentioned under Annexure 1.
   b. Coding Ninjas will be responsible for all the finances under Branding & Marketing.

5. **Additional Support:**

On behalf of JECRC Jaipur

Dr. R.K. Mangal
JECRC Jaipur
Registrar
Jaipur Engineering College &
Research Centre Tonk Road,
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    a. Coding Ninjas will be providing an Analytics Dashboard to the institution's faculties to monitor students' progress.

    b. Coding Ninjas will provide accounts and training sessions for the instructors and students of JECRC Jaipur to better use the platform provided that they have enrolled for a programming course at JECRC.

    c. Coding Ninjas will provide a Relationship Manager to JECRC Jaipur as a single point of contact for all support and service.

Financial aspects:

1. There will be No Financial Exchanges done between the JECRC Jaipur & Coding Ninjas.

2. Coding Ninjas will provide all facilities at High Discounts only to the students and alumni of JECRC Jaipur who wish to enroll. The discounts and pricing of all the courses are mentioned in Annexure 3.

Content Rights:

1. The content/platform provided by Coding Ninjas is a property of Coding Ninjas and is made available to the students and faculty of JECRC Jaipur under this collaboration. However, Coding Ninjas reserves the complete copyright of the Content provided. The content provided should not be distributed to other organizations or on public platforms without the prior consent of Coding Ninjas.

Validity:

1. This MoU will remain valid for 3 years from the signing date of the agreement with a provision for yearly review by the signing authorities.

2. The MOU tenure can be extended as mutually agreed upon.

Confidentiality Obligation:

1. During the tenure of agreement and thereafter, both JECRC Jaipur and Coding Ninjas undertake on their behalf to maintain strict confidentiality and prevent disclosure thereof, of all the information and data exchanged/ generated about work under this agreement for any purpose other than by this agreement.

On behalf of JECRC Jaipur

Dr. R.K. Mangal
JECRC Jaipur

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2. Both JECRC Jaipur, Coding Ninjas shall protect the confidential information using the same degree of care it uses for its confidential information, but in no event less than reasonable measures to prevent the disclosure and unauthorized use of confidential information of the other party.

3. Both the organizations cannot share any information relevant TO STUDENTS AND FACULTY MEMBERS for any business or personal purposes.

Resolution of Dispute & Termination:

In case of dispute or difference whatsoever arising between JECRC Jaipur and Coding Ninjas relating to or arising out of this agreement, the same shall be settled through mutual consultation between the signing authorities.

In case the dispute doesn't settle upon discussion, either of the parties can terminate the MoU by sending an official email with a notice period of 30 days. Only the below-mentioned signatories can send the termination notice.

In any of these cases, the students will be allotted time to complete their courses.

Survival of provision upon termination:

Notwithstanding other terms of this MoU, provisions regarding confidentiality, dispute resolution, and governing law survive even after termination of this MoU and shall have a binding effect.

Authorization and Communication

1. The party signing is authorized to sign such an association concerning this MoU.
2. Any kind of modification or amendment will require a signature from both the signatories.
3. In case of any change in the authorized signatories of either of the parties, the successor or a higher authority will take up the responsibilities of the MoU.

On behalf of JECRC Jaipur

On behalf of Coding Ninjas

Name: Dr. R.K. Mangal
Designation: Registrar
Institution: JECRC Jaipur

Registrar
Jaipur Engineering College &
Research Centre Tonk Road,
Jaipur-302022 (Rajasthan)

Name: Mr. Rishabh Mehta
Designation: Business Head
Company: Sunrise Mentors Pvt. Ltd.

On behalf of JECRC Jaipur

On behalf of Coding Ninjas

Dr. R.K. Mangal
JECRC Jaipur

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Annexure 1: Branding & Marketing

This annexure will entail all the branding and marketing activities that will be executed by Coding Ninjas at JECRC Jaipur.

Website

Coding Ninjas' presence shall be over the website of the college, under the MoU Tab.

Computer Lab powered by Coding Ninjas

One Computer Lab will be customized according to Coding Ninjas to promote a more placement-friendly environment.

General Branding

General subtle branding through sunboard sheets will be done in prime locations like:

1. Main Gate
2. Reception
3. Canteen & Food Stall
4. Bookshop
5. Sports Complex
6. Library
7. Training & Placement Department
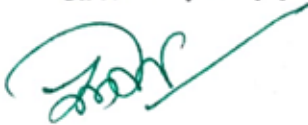8. Hostel

Campaign Specific

Branding and advertising will be done on the campus occasionally with event or season-specific campaigns.

1. Prime Location
2. Building Dropdown
3. Hangout Spots

Notice Board Advertisement

Course and seasonal training-specific posters will be displayed on all the available notice boards of the department.

On behalf of JECRC Jaipur

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Annexure 2: Detailed Offerings

The events, activities, and competitions will be conducted throughout the year for your students along with their year of study.

Coding Ninjas Center of Excellence Offerings		1st Year	2nd Year	3rd Year	4th Year
Offerings	**Details**				
Assessment	**Placement Checker** Evaluation of Students as per Industry eligibility			Yes	Yes
	Pre-Training Assessment Test Evaluation as per Training eligibility			Yes	Yes
	Aptitude & Reasoning			Yes	Yes
	Programming		Yes	Yes	Yes
	Curriculum Specific		Yes	Yes	
	Company-Specific Placement			Yes	Yes
Orientation Webinar	Orientation for the Introduction to Programming Course	Yes	Yes	Yes	
	Orientation for Placement Preparation			Yes	Yes
	Orientation for Career Camp				Yes
Webinar	Guidance over which languages to choose?	Yes	Yes		
	Industry Trend	Yes	Yes		
	Guest Talks	Yes	Yes		
Workshop	**Programming Fundamentals** Data Structure Algorithm, Design Thinking, Computations Mathematics	Yes	Yes		
	Competitive Programming & Dynamic Programming		Yes	Yes	
	System Design, Operation System, Computational Network			Yes	Yes
	Data Science & Machine Learning		Yes	Yes	
	Artificial Intelligence		Yes	Yes	
	Full Stack Development using React.Js/Node.Js		Yes	Yes	

Guided Path

We offer a wide array of additional career tracks to make your students more equipped with practical and placement-oriented knowledge:

- Interview Guide for Product Based Companies
- Data Structures & Algorithms
- Competitive Programming
- DBMS - Database Management Systems
- Basics Of C++, Java & Python

On behalf of JECRC Jaipur

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- Basics of Javascript
- Hack With Infy Preparation Path
- Operating System Track
- Aptitude Preparation
- TCS NQT Test Preparation Path
- Computer Networks
- System Design

Note: The career tracks may increase or reduce over a period of time.

Mock Tests

We offer various industry-oriented mock tests which include all kinds of coding and aptitude questions, to prepare your students for interviews. The current available Test Series are listed below:

1. Amazon Online/Phone/Onsite Interview Series
2. Microsoft Online/Phone/Onsite Interview Series
3. Google Online/Phone/Onsite Interview Series
4. Adobe Online/Phone/Onsite Interview Series
5. Goldman Sachs Test Series
6. DE Shaw Test Series
7. Flipkart Test Series
8. Uber Test Series
9. Infosys Test Series
10. TCS Test Series
11. Wipro Test Series
12. Accenture Test Series

Note: The number of mock tests may increase or reduce over a period of time.

On behalf of JECRC Jaipur

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Annexure 3: Course Pricing

The individual and discounted pricing for each course that is available to the students of your institution

S. No	Course	Marked Price	Early-Bird Discount	Pricing After Discount	Partnered College Discount	Final Price
\-	**Coding Ninjas Special Course Pricing for Partnered Colleges**					
1	Introduction to Programming (Python or C++ or Java)	₹ 5,899	30%	₹ 4,129	100%	₹ 0
2	Data Structures and Algorithms (Python or C++ or Java)	₹ 11,499	30%	₹ 8,049	20%	₹ 6,439
3	Competitive Programming	₹ 14,159	30%	₹ 9,911	20%	₹ 7,929
5	Placement Prep for Service-Based Companies	₹ 9,439	30%	₹ 6,607	20%	₹ 5,286
6	Advance Data Structures and Algorithms	₹ 14,159	30%	₹ 9,911	20%	₹ 7,929
7	DBMS	₹ 5,900	30%	₹ 4,130	20%	₹ 3,304
8	System Design	₹ 8,260	30%	₹ 5,782	20%	₹ 4,626
9	Operating System	₹ 5,900	30%	₹ 4,130	20%	₹ 3,304
10	Aptitude Preparation	₹ 7,079	30%	₹ 4,955	20%	₹ 3,964
11	Full Stack Web Development - MERN Stack	₹ 27,139	30%	₹ 18,997	20%	₹ 15,198
12	Full Stack Web Development - Full Stack Node.js	₹ 21,239	30%	₹ 14,867	20%	₹ 11,894
13	Front-End Web Development - React	₹ 14,159	30%	₹ 9,911	20%	₹ 7,929
14	Data Science & Machine Learning	₹ 29,499	30%	₹ 20,649	20%	₹ 16,519
15	Machine Learning & Deep Learning	₹ 21,239	30%	₹ 14,867	20%	₹ 11,894
16	Android with Kotlin	₹ 21,239	30%	₹ 14,867	20%	₹ 11,894

Note: Course pricing may increase or reduce over a period of time. The changes will be communicated to the concerned parties.

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Exclusive packages that are available for the students of your institution are:

Package No.	Course	Marked Price	Partnered College Discount	Final Price
	Coding Ninjas Special Placement Packages Pricing for Partnered Institutions			
1	**Program 1 – Placement Prep** (2-3 months - 100 to 150 hours) Introduction to Programming Data Structures and Algorithms Placement Prep for Product Based Companies (100 Problems PBC)	₹ 22,718	50%	₹ 11,359
2	**Program 2 – Placement Prep with Full Stack Web Development** (6-8 months - 200 to 250 hours) Introduction to Programming Data Structures and Algorithms Full Stack Web Development Course — MERN Stack Placement Prep for Product Based Companies (100 Problems PBC)	₹ 49,857	50%	₹ 24,929
3	**Program 3 – Placement Prep with Data Science** (6-8 months - 200 to 250 hours) Introduction to Programming (Java/C++/Python) Data structure & Algorithms Data Science & Machine Learning Placement Prep for Product Based Companies (100 Problems PBC)	₹ 52,217	50%	₹ 26,109
4	**Program 4 – Detailed Placement Prep** (4-5 months - 130 to 170 hours) Introduction to Programming Data Structures and Algorithms Detailed Placement Prep for Product Based Companies (100 Problems PBC + Competitive Programming + Operating System + DBMS + System Design + Aptitude and Reasoning)	₹ 64,016	50%	₹ 32,008

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5	**Program 5 – Detailed Placement Prep with Full Stack Web Development** (8-9 months - 240 to 300 hours) Introduction to Programming Data Structures and Algorithms Full Stack Web Development Course — MERN Stack Detailed Placement Prep for Product Based Companies (100 Problems PBC + Competitive Programming + Operating System + DBMS + System Design + Aptitude and Reasoning)	₹ 91,155	50%	₹ 45,578
6	**Program 6 – Detailed Placement Prep with Data Science & Machine Learning** (8-9 months - 240 to 300 hours) Introduction to Programming Data Structures and Algorithms Data Science & Machine Learning Detailed Placement Prep for Product Based Companies (100 Problems PBC +Competitive Programming + Operating System + DBMS + System Design + Aptitude and Reasoning)	₹ 93,514	50%	₹ 46,757

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