JECRC’s Rural Technology Business Incubator (RTBI) is registered under not-for-profit society (Society for Transforming Engineering Education). Established as a formal business incubator with the inception support of the Department of Science and Technology (DST), Rajasthan, the aim of RTBI is to support rural and social start-ups, primarily those that enable scalable products and services.

The mission is to transform job seekers into job providers through RTBI. It shall provide basic business amenities and support required by the new start-ups to survive and thrive in their initial growth phase. Salient features of this RTBI include Incubation offices, meeting cum conference room, access to high-speed internet connectivity, fabrication lab with 3-D printer facilities, lab support for solar innovations and CAD Lab for prototype development. Incubates are selected based on feasibility and innovativeness of business ideas. Engineering undergraduates, graduates, faculty members and even functional start-ups are eligible for availing incubation and business support services from the RTBI. Even students from other colleges and universities are also eligible to apply.
1. **Entrepreneurship Awareness Workshop-Laghu udhug bharti, Jaipur-(19 Feb 2019)**

With a view to expose students as well as faculty of JECRC Foundation to entrepreneurship as an alternative career, Entrepreneurship Awareness Camps (EACs) was conducted on 12th February, 2019. The EAC was organized by Laghu Udyog Bharti in association with JECRC-RTBI. There were 198 Student Participants and 2 faculty members. Awareness spread among faculty and students about various facets of entrepreneurship as an alternative career option.

2. **Smart Business Hackathon-RTU-TEQIP-III- (11-12 Oct 2019)**

This event was a 36 hours event and participation is open to all the RTU affiliated colleges. Business idea will be evaluated on the basis of innovation, feasibility and other factors. Top 2 teams of Business Hackathon will be awarded with cash prizes. The NASA
Space Apps Challenge is a part of this event which is an official technical hackathon which will be having 21 challenges and the top 3 participating teams will be granted to go in national round at Delhi. The winning teams from the national round will achieve a chance to go to NASA.

- **Total No. of Teams Selected--200**
  - Total No. of teams Present--186
  - Total no. of students present--601
  - Total no. of Institutions present--23

3. Prelims of SIH(JECRC Hackathon 4.0)-JECRC, Jaipur-(17-18 Jan 2020)

Total No. of Teams Applied--77
Total No. of Teams Selected (5 S/w + 2 H/w + 2 waiting)--9
Total no. of students present--462
Total Male and Female count

- **Male--301**
- **Female--161**
4. **Entrepreneurship Awareness Program-MSME, Jaipur-(17 Feb 2020)**

- 120 Student Participants, 21 Student organizing Team and 2 faculty are aware about the entrepreneurship
- Faculty members and students get to know about the NewIndiaChallenge 2020 competition and various other MSME schemes for student entrepreneurs/ Innovators/Researcher.
- Students and Faculty members get to know the facts of,
  - Govt. MSME Schemes & Policies and current status
  - Success story of MSME scheme
  - New opportunities of Student Entrepreneurship Development

5. **Mentoring Skill-(21-26 Sep2020)**

- Total No. of Faculty register--139
- Total no. of Faculty successfully completed this FDP--59
- Total No. of student register--69
- Total no. of Student successfully completed this FDP--16
- Total no. of Institutions Participants -59
6. **Social Initiative-- Fruit Full JECRC-(17th feb 2020 - Present)**

Fruit Full JECRC, a noble initiative of adopting a fruit tree. It was a memorable day for the entire JECRC family, when our honorable Director, Shri Arpit Agarwal celebrated his birthday on 17th Feb 2020 by adopting the very first tree of FFJ. With the idea to make the entire campus green and be overloaded with the sweetness of fruits, team FFJ motivates all the JECRC family members to sign an MOU to adopt a Tree and take care of the Tree. This initiative primarily aims to connect all JECRC family members to our mother nature.
## DETAILS

### YEAR 2018-2019

<table>
<thead>
<tr>
<th>S.No</th>
<th>Name of Startup</th>
<th>Brief Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LifeNest</td>
<td>A Social entrepreneurship startup focuses on reducing the blood crisis in Rajasthan. Focusing on providing SDP 24x7 in Hospitals</td>
</tr>
<tr>
<td>2</td>
<td>Tejas- Transforming the Transportation</td>
<td>An startup by Sourabh Jangid and his team focuses on providing transport services efficiently. They are creating a platform to solve the communication problem between customers and transport organization.</td>
</tr>
<tr>
<td>3</td>
<td>OSCORP</td>
<td>Pragyan Vashishtha of 1&lt;sup&gt;st&lt;/sup&gt; year Mechanical Engineering is working on a idea to make a device which scans the user’s movements in 3-D and send the same to the receiver.</td>
</tr>
<tr>
<td>4</td>
<td>4Fox Graphics</td>
<td>A service provider for various digital marketing, graphic designing, SEO, SEM, Website designing, Video editing, Audio Mixing.</td>
</tr>
<tr>
<td>5</td>
<td>Neophytes</td>
<td>A platform which will act as a one-stop shop for farmers, where farmers can directly buy fertilizer, seeds etc and can hire tractors and other machinery from sellers and renters. Sellers will have to register and upload their products on the portal and farmers will be able to select and buy according to their requirements or hire the machinery. Also, the farmers can sell their farm produce for good prices to the firms or local buyers directly. All the professional sellers will have to pay a monthly fee for using our portal, but the farmers will not be charged for it.</td>
</tr>
</tbody>
</table>
| 6    | Dexterio                         | Hybrid module which is Prefabricated Rooms. You just have to choose from our pre-designed templates which are designed according to trend in the particular zone. Adding an advanced version of classes and manners with a technological blend of comforts. The templates are of 3 types: 1. Normal 2. Modern 3.Ultra Modern  
Mission is to innovate the interior designing industry by selling ready-made rooms instead of providing services or consultancy. We want interior designing to be E.F.C Easy Fast & Cheap |
<table>
<thead>
<tr>
<th>Page</th>
<th>Company</th>
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<tr>
<td>7</td>
<td>Inferno</td>
<td>Our aim is to provide a platform for the children of age between 8 and 16 who wants to find their interest, work on their interest or convert the interest into their careers but cannot make it due to lack of guidance or knowledge. So to change this scenario of choosing a careers based on typical stereotype (pursuing a career in medical and engineering fields) rather than based on their passion, we will provide guidance and proper knowledge via our application (and portal) in which there will be every possible field that one can think of to choose from and work on. Professional mentors will be available in every field so that all the students are properly reviewed and guided in the right direction.</td>
</tr>
<tr>
<td>8</td>
<td>Craft e Choco</td>
<td>Craft a Choco is a online chocolate selling startup. They are selling homemade chocolate. At present they have 32 flavours of chocolate and selling chocolate by facebook &amp; other social media medium.</td>
</tr>
<tr>
<td>9</td>
<td>FeMo</td>
<td>FeMo is a SaaS-based dynamic feedback analysis and monitoring solution integrated into the cloud. FeMo helps the organization to have seamless surveys, analysis for the better implementation of the decision for better results. Based on the data analyzed by the engine and using AI we can have a more logical study of behavior. Some industries are listed below where our solution plays a vital role in observing their customer</td>
</tr>
<tr>
<td>10</td>
<td>The Elites</td>
<td>A boutique chain in which the entrepreneurs are planning to connect boutiques to customers being an aggregator by giving them pick &amp; drop service, on time delivery and many more services in least possible prices.</td>
</tr>
<tr>
<td>11</td>
<td>Innovasia</td>
<td>Delivery of various products by drone from one place to other and other services related to this.</td>
</tr>
<tr>
<td>12</td>
<td>HERON</td>
<td>A software for the institutions, coaching classes for the video recording of the lectures, in a more secure way. The basic objective of HERON is to make the content secure which will help the creator from copying of the content.</td>
</tr>
<tr>
<td>13</td>
<td>Marble Mandi</td>
<td>An App and website to sell the marble online.</td>
</tr>
</tbody>
</table>

**YEAR 2019-2020**
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<td>1</td>
<td>ED apply</td>
<td>Provide innovative DIY kits &amp; hanson workshop for the age group 12+ in different &amp; latest technology.</td>
</tr>
<tr>
<td>2</td>
<td>Tejas-Transforming the Transportation</td>
<td>Providing transport services efficiently. They are creating a platform to solve the communication problem between customers and transport organisations.</td>
</tr>
<tr>
<td>3</td>
<td>WedVyah</td>
<td>An Indian Wedding Planning App and Website where you can Check and book various marriage halls, Professional Photographers, makeup artists, decoration vendors, catering vendors with a broad range in prices. Distinguish Features like budget calculator, personal photo gallery and blog space, e-Invitation Cart feature, and many more.</td>
</tr>
<tr>
<td>4</td>
<td>4Fox Graphics</td>
<td>A service provider for various digital marketing, graphic designing, SEO, SEM, Website designing, Video editing, Audio Mixing.</td>
</tr>
<tr>
<td>5</td>
<td>Butik Bazar</td>
<td>Provide various services to women, we pick the clothes, desire switching design, and measurement form users and after switching we deliver the switched product to the client with lower price.</td>
</tr>
<tr>
<td>6</td>
<td>Klean Klothes</td>
<td>Provide the online DHOBI services. Pick and drop services provides at lower price.</td>
</tr>
<tr>
<td>7</td>
<td>EdoGo</td>
<td>Providing a Platform where academicians can generate multiple choice questions, sort subjective questions, long subjective questions, by inputting the teachers subject notes.</td>
</tr>
<tr>
<td>8</td>
<td>Vishi Shop</td>
<td>Provide the latest fashion products on your doorstep within 12 hours at reasonable price by associating the local vendors. Distinguish feature is we provide an online platform where users can virtually wear the dress.</td>
</tr>
<tr>
<td>9</td>
<td>MediHOPS</td>
<td>Provides all the services related to fooding and logging at low cost like hotels, NGO’s Rest rooms, medicine vendors, fruits vendors, cooking equipment at rent.. e.t.c. to the medical patient and their family those who come from different cities or states.</td>
</tr>
</tbody>
</table>
OUR TEAM

Patron

Shri. Arpit Agarwal (Director, JECRC)  Prof. V.K. Chandana (Principal,JECRC)

Executive Team

Mr. Mukesh Agarwal (Chief Executive Officer)  Ms. Neha Bharti (Executive Manager)
Core Members

Ishaan Hemrajani (President)  
Akansha Khandelwal (Vice President)  
Animesh Mathur (Joint President)  
Vaibhav Mathur (Joint Vice President)

Vertical Heads

Parilakshya Puri (PR& Content Team)  
Jaipal Prajapati (Finance & Documentation Team)  
Yash Sethia (Graphics Team)  
Rahul Mishra (Social Media Team)
CONTACT US

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(Chief Executive Officer) 
: +91 92140 44474

Ms. Neha Bharti 
(Executive Manager) 
: +91 7976540334

Social Media Handles

Linkedin profile link : https://rb.gy/fzzqsz
Facebook profile link: https://rb.gy/4gwpsl
Instagram profile link: https://rb.gy/2yu0cg
EMAIL ID- rtbi@jecrc.ac.in

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